Australian Government

BUILDING AUSTRALIA

Mid Murray Council

MID MURRAY TOURISM PRECINCT PLANNING

PROJECT COMMUNICATION #2
TOWNSHIP ROADSHOWS

APRIL 26

Acknowledgement

The Mid Murray Council and the TRC Tourism, WAX Design, Brave and Curious, Sprout and Grimshaw project team acknowledge the First Nations peoples of the Mid Murray area.

This includes people represented by: Mid Murray Claimant Group #2, The Mannum Aboriginal Community Association. Including Ngarrindjeri, Ngadjuri, Ngaiawang, Nganguruku, Ngarkat, and Peramangk peoples.

We pay our respects to Elders, leaders and community members - past, present and emerging - and honour your continuing connection to land, waters and sky. We acknowledge our work takes place on the stolen lands of First Nations communities and we commit to working in solidarity with First Nations peoples, actively working towards self-determination.

What is this project about?

We are collaborating with the community to create a tourism plan for the Mid Murray region. This will capture the natural, physical and cultural assets of our region, including our townships, waterways and dark sky - from Mannum in the south to Morgan in the north along the Murray River, and to the ranges in the west, and the plains in between.

What we're planning?

As part of this 18-month project, we want to work with you to plan for following key outcomes:

1. Cultural heritage and mapping - Sharing appropriate local First Nations stories and places, cultural assets, traditions, and historical elements that contribute to the identity and significance of the Mid Murray district and broader region (with community approval) - guiding tourism and town planning.
2. River Corridor tourism - Better tourism opportunities and river access, focusing on river tourism assets/opportunities.
3. Town improvements – Exploring tourism opportunities, improving community assets and making townships more welcoming for visitors through the development of township precinct masterplans (urban design framework) to provide direction on future asset and infrastructure investment.

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4. Mannum Waterfalls Masterplan - Respecting and enhancing this popular spot to optimise the recreational and tourism potential of the waterfalls.
5. Dark Sky Experience (Planetarium/Observatory) – Developing new stargazing attractions for the region within the River Murray International Dark Sky Reserve and develop a business case for the planetarium/observatory.

How can you be involved?

Throughout June, we will be running a series of consultations and feedback sessions as part of the Mid Murray Tourism Precinct Planning Project. The aim of the sessions is to present key findings, test ideas and strategic directions, and gain valuable insights from each local community in the region.

In preparation for the consultation sessions, please save the following dates and locations. Sessions will be focused on the townships in the region and potential tourism opportunities.

Thursday 18 June 2026

Cambrai Hall	10am to 12noon
Truro Oval Complex	3pm to 5pm

Friday 26 June 2026

Swan Reach Town Hall	10am to 12noon
Blanchetown District Hall	3pm to 5pm

Saturday 27 June 2026

Morgan Activity Centre	11am to 1pm

Saturday 4 July 2026

Mannum Senior Citizens Room	10am to 12noon
Palmer Hall – Collier Park	3pm to 5pm

Each session will run for two hours in each location and will include presentations, information posters, and feedback forms through which you can share your ideas. We also want your thoughts on key outcomes for the River Corridor, Mannum Waterfalls and the Dark Sky Experience.

Members of the project team and Council will be there to answer questions, receive ideas, and provide feedback.

So come along to the sessions to:

- Share your ideas
- Tell us what's important to you
- Help shape the plan.

If you can't make it to a session, information on how to provide online feedback will be released soon.

How to register

To register please click here. Registration is free and provides assistance with session set up.

Why does this matter?

Since the Murray River Flood 2022/23, much of Council's river infrastructure and tourism assets have been significantly damaged. Council is committed to rebuilding its economy through tourism infrastructure that will increase productivity and contribute to the overall sustainability and resilience of the Council area and broader region.

As part of the Australian Government's $400 million regional Precincts and Partnerships Program (rPPP), Council received funding to develop a tourism precinct plan that will strengthen the sustainability, capacity and diversity of regions.

Ultimately, the Mid Murray Tourism Precinct Plan aims to:

- Celebrate our unique culture and environment
- Explore opportunities to create local jobs
- Facilitate local partnerships between all levels of government and local communities
- Identify tourism infrastructure opportunities
- Encourage more visitors to our region
- Support local businesses and communities
- Protect and promote what makes Mid Murray special.

Your Voice Matters

This project belongs to the Mid Murray Community.

Your stories, knowledge, and aspirations will guide every step of this journey.

We look forward to working together to create something meaningful and lasting.

Questions?

Contact:

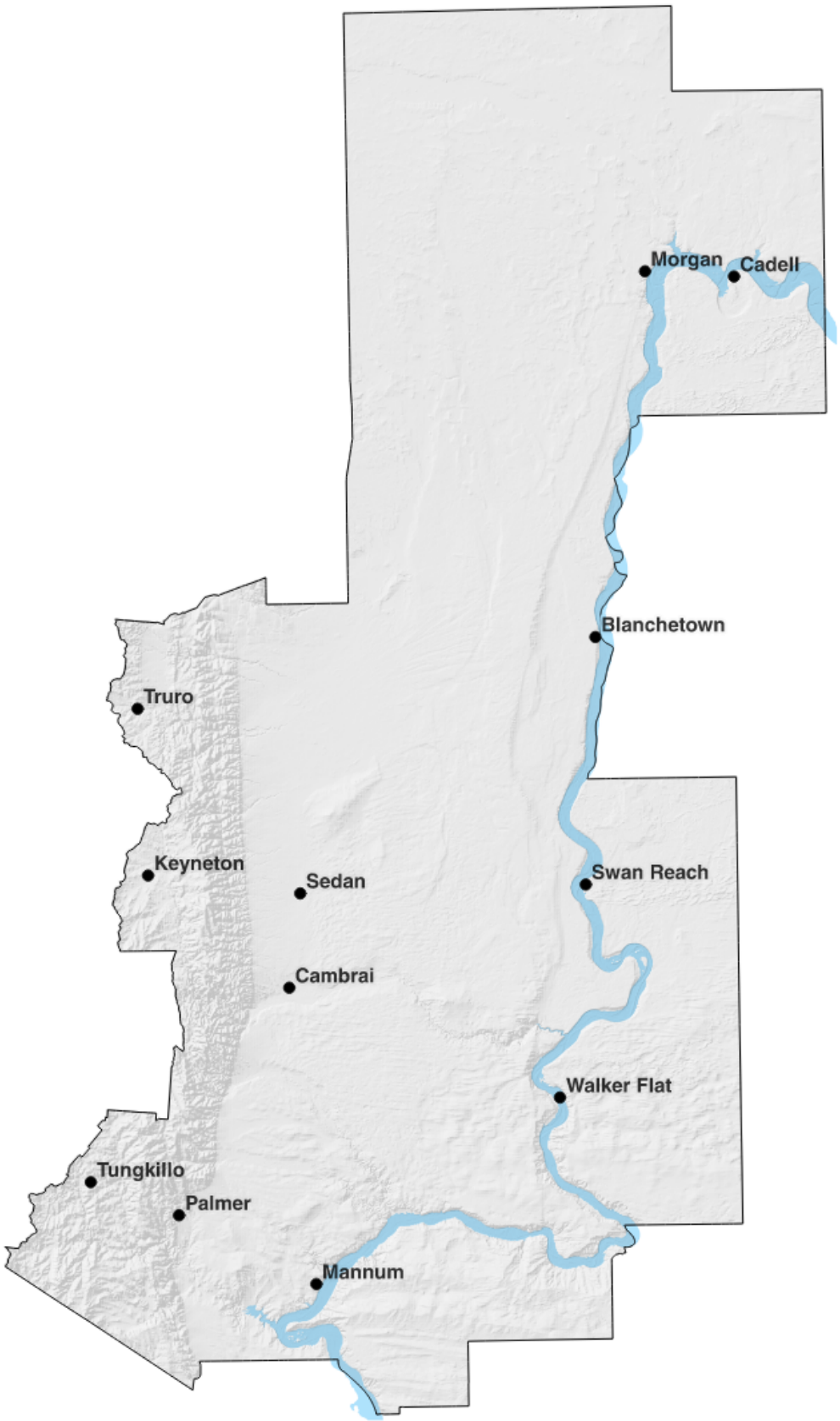
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