Australian Government

BUILDING AUSTRALIA

Mid Murray Council

MID MURRAY TOURISM PRECINCT PLANNING

PROJECT COMMUNICATION #1

NOVEMBER 25

Acknowledgement

The Mid Murray Council and the TRC Tourism, WAX Design, Brave and Curious, Sprout and Grimshaw project team acknowledge the First Nations peoples of the Mid Murray area.

This includes people represented by: Mid Murray Claimant Group #2, The Mannum Aboriginal Community Association. Including Ngarrindjeri, Ngadjuri, Ngaiawang, Nganguruku, Ngarkat, and Peramangk peoples.

We pay our respects to Elders, leaders and community members - past, present and emerging - and honour your continuing connection to land, waters and sky. We acknowledge our work takes place on the stolen lands of First Nations communities and we commit to working in solidarity with First Nations peoples, actively working towards self-determination.

What is this project about?

We're working with the community to create a tourism plan for the Mid Murray area - from Mannum in the south to Morgan in the north along the Murray River, and to the ranges in the west, and the plains in between.

What we're planning?

Over the next 18 months, we'll work with you to plan for:

1. Cultural heritage and mapping - Sharing appropriate local First Nations stories and places, cultural assets, traditions, and historical elements that contribute to the identity and significance of the Mid Murray district and broader region (with community approval) - guiding tourism and town planning.
2. River Corridor tourism - Better tourism opportunities and river access, focusing on river tourism assets/opportunities
3. Town improvements – Exploring tourism opportunities and making eleven townships more welcoming for visitors through the development of township precinct masterplans (urban design framework) to provide direction on future asset and infrastructure investment
4. Mannum Waterfalls - Respecting and enhancing this popular spot to optimise the recreational and tourism potential of the waterfalls
5. Dark Sky Planetarium/Observatory – Developing a new stargazing attraction for the region within the River Murray International Dark Sky Reserve

TRC TOURISM WAX DESIGN LANDSCAPE CODESIGN FACILITATION sproutt GRIMSHAW

Why does this matter?

Since the Murray River Flood 2022/23, much of Council's river infrastructure and tourism assets have been significantly damaged. Council is committed to rebuilding its economy through tourism infrastructure that will increase productivity and contribute to the overall sustainability and resilience of the Council area and broader region.

As part of the Australian Government's $400 million Regional Precincts and Partnerships Program (rPPP), Council has received funding to develop a tourism precinct plan that will strengthen the sustainability, capacity and diversity of regions.

Ultimately, the Mid Murray Tourism Precinct Plan aims to:

- Celebrate our unique culture and environment
- Explore opportunities to create local jobs
- Facilitate local partnerships between all levels of government and local communities
- Identify tourism infrastructure opportunities
- Encourage more visitors to our region
- Support local businesses and communities
- Protect and promote what makes Mid Murray special

How can you be involved?

We'll be developing ways to have community conversations in your town and area, where you can:

- Share your ideas
- Tell us what's important to you
- Help shape the plan

Your Voice Matters

This project belongs to the Mid Murray Community.

Your stories, knowledge, and aspirations will guide every step of this journey.

We look forward to working together to create something meaningful and lasting.

Questions?

Contact:

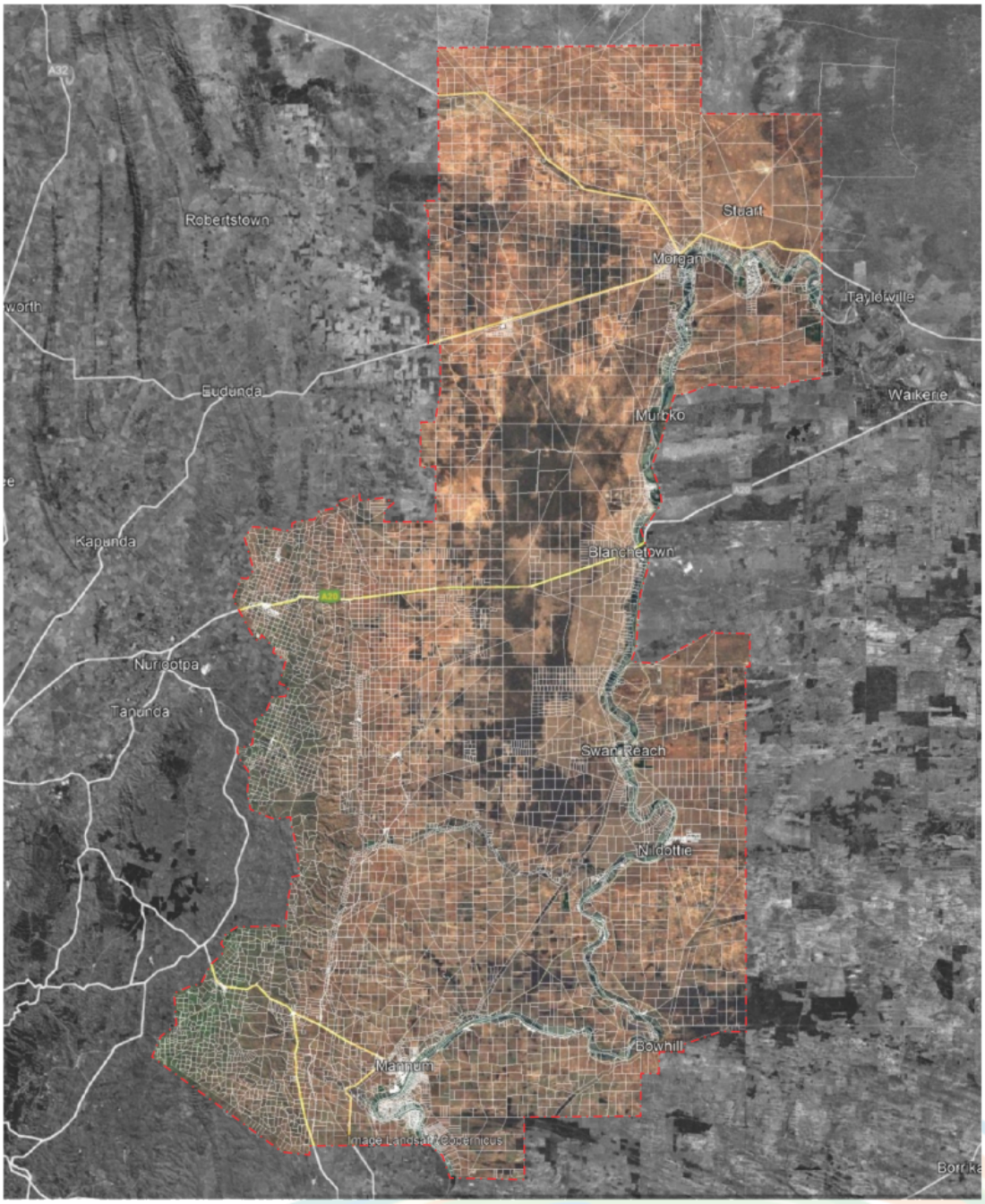
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Mid Murray Tourism Precinct Planning

Study Area

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